Making women’s voices heard through social media from Beijing to the post-2015 agenda

OECD Development Centre side event to 59th session of the Commission on the Status of Women
Held in partnership with UN Women and with the support for the French ministry of Foreign Affairs and International development
17 March from 10:00 to 11:15 am in Conference Room 11

Anna Fälth
UN WOMEN
MANAGER OF EMPOWERWOMEN.ORG
Anna Fälth is the Manager of UN Women’s EmpowerWomen.org. She initiated consultations for this global online platform in February 2013, and brought it to its global launch during the high-level segment of the UN General Assembly on 23 September 2013. Anna has over seventeen years working on women’s economic empowerment issues. She started in the refugee and immigration service in Sweden, and then joined the United Nations system in 1998. She has since then held economic advisor positions in UNCTAD, UNDP, UN-DESA and now in UN Women. Anna holds a Master’s of Science in Economics from Lund University, Sweden, and a European Masters in Law and Economics from Hamburg University, Germany. @Empower_Women, @afalth

Estelle Loiseau
OECD DEVELOPMENT CENTRE
GENDER PROGRAMME OFFICER
Estelle Loiseau works on gender equality and development issues at the OECD Development Centre since 2008. She manages the Wikigender platform and community and was instrumental in pioneering Wikigender as the first wiki at the OECD. Since its creation in 2008, Wikigender has become a major hub for the gender community to discuss and share information and data on gender equality. Estelle was also involved in the creation and development of Wikiprogress and Wikichild. She strongly believes in the power of wikis for collaborative action and results. She holds an MA in International Relations from The University of Manchester and an MA in Foreign Language, Literature and Civilisation (Spanish) from the Paris-Sorbonne University. @Wikigender, @estell eloiseau

Liz Ford
THE GUARDIAN
DEPUTY EDITOR OF THE GLOBAL DEVELOPMENT WEBSITE
Liz Ford is Deputy Editor of Global deGuardian for 13 years, previously as editor of the Guardian’s Katine website, reporting on a development project in northeast Uganda, and as deputy editor of the Guardian’s education website. She has a Master’s degree in development studies from Birkbeck, University of London. @LizFordGuardian

Supported by:
Mollie Vandor

**TWITTER**

**PRODUCT MANAGER**

Mollie is a Product Manager at Twitter, where she focuses on account security, account recovery, account management, and user privacy. She is particularly passionate about the unique challenges of balancing security, privacy, and usability at scale.

Prior to joining Twitter, Mollie served as the Product Quality Lead at B2B startup Betterworks, where she built a number of key account management features and oversaw efforts to ensure product quality and consistency while improving engineering efficiency. She also led design and development on Food Network’s first mobile shopping experience as a member of the product team at Cooking.com. Before that, Mollie helped launch UGC startup Ranker.com, growing it from an idea into a successful company that currently attracts 20M+ monthly uniques from around the globe.

Mollie has been cited as a social media and technology expert in various publications, including CNN.com, Huffington Post, Lalawag, Mashable, Levo League and Women 2.0. She is an active member of the @womeng leadership team at Twitter, and is honored to be a mentor for Girls Who Code.

Mollie graduated from University of California at Santa Barbara with a double major in Film & Media Studies and Law & Society. You can find her on Twitter @mollie.

Keshet Bachan

**PLAN INTERNATIONAL**

**GIRL EXPERT**

Keshet Bachan is an experienced gender equality activist and scholar. She is passionate about social media and spends much of her time harnessing internet platforms for advancing social change and feminism. She’s currently a Girl Expert with Plan International, managing their global ‘This is my moment’ project to ensure girl’s rights are included in the Post 2015 agenda. As a freelance consultant, Keshet contributed to feminist scholarship through ground-breaking reports on the empowerment of girls through technology and on the rise of girl’s rights in development. She managed Plan International’s flagship publication, ‘Because I am a Girl: the State of the World’s Girls’ report, for over 6 years. Keshet holds an MA in Gender and Development from the London School of Economics and a BA in Government and Diplomacy from the Interdisciplinary Centre in Herzelyia. @KeshetBachan